

# SEO Price list

Stand: 28.07.2023

**Webgeist generates B2B leads for industrial and technology companies through a customised SEO strategy.**

- ✓ Our hourly rate is €150 plus VAT
- ✓ Billing is in 15-minute increments
- ✓ No contract duration
- ✓ No retainer
- ✓ Understandable projects with a beginning and an end
- ✓ Monthly check-ups
- ✓ Concentration on the essentials through SEO experience since 2001

## SEO Strategy Workshop via video conference

Crucial information for SEO success. Position your company online as a solution provider for B2B customers. 4.200 € exc. VAT

1. **Target group**
2. **Content strategy**
3. **Conversion strategy**
4. **Lead strategy**

Clear structures and visualisations help to understand complex contexts and to determine the purchase triggers based on facts.

## SEO Setup

B2B SEO concept	about 5 days
Crawling optimisation	about 2 days
Conversion optimisation	about 1 day

## Monthly SEO and Ads Services

Website optimisation	by project
Increase visibility	by project
Marketing tools basic setup	by project
Monthly check-ups	by project

## Partnership and Trust

We strive for a long-term partnership based on trust.

- ✓ We like to grow with our clients as a strategic partner.
- ✓ We ask questions until we understand.
- ✓ We have a calm, direct manner.
- ✓ We not only address what is going well, but also communicate critical points.
- ✓ In our approach, we rely on tried and tested structures.
- ✓ We love creativity and perform best when we are given the necessary trust.
- ✓ We would like to have mutual appointments for calls.

## Define meaningful next steps

Write to Richard Sirch ([richard.sirch@webgeist.de](mailto:richard.sirch@webgeist.de)) for a free initial consultation.